

## Will The Circle Be Unbroken?

### Building Western Art Collections: Past, Present, and Future

Over the next thirty years, \$30 trillion in assets will pass from baby boomers, the wealthiest and one-time largest generation in U.S. history, to their heirs. How will this generational transfer affect Western art collecting? How are boomers, Gen Xers, and millennials changing the Western art market? Join nationally recognized Western artists, curators, and experts as we address this critical issue.

### MORNING SESSION

#### Coming Full Circle:

#### Succession Planning for Longtime Collectors

10:30am | Hotel Contessa, 306 W. Market St, San Antonio, TX 78205

Emphasizing the roots of Western art collecting and its longevity, this panel will address questions and concerns that collectors face when considering their legacy after a lifetime of building a collection of Western art. How does one go about sowing the seeds for the next generation? As one reaches the end of their collecting days, what comes next?

#### Panelists:

Martin Grelle, CAA Artist

B. Byron Price, Director of Charles M. Russell Center for the Study of Art of the American West

Brad Richardson, Owner, The Legacy Galleries: Scottsdale, Jackson Hole, Bozeman

#### Moderator:

Joshua Rose, Editor, *American Art Collector* and *Western Art Collector*

### AFTERNOON SESSION

#### New to the Market:

#### Strategies for New and Younger Collectors

1:00pm | Hotel Contessa, 306 W. Market St, San Antonio, TX 78205

This session explores opportunities for new and younger collectors. Often, new collectors start as decorators—buying art to hang above the fireplace, or to fill a niche in the living room. After acquiring a few pieces, these collectors develop tastes for particular styles, periods, and/or artists. When and how do these buyers make the transition to become art collectors? How may they benefit from the generational transfer that is now taking place?

#### Panelists:

Kim Wiggins, Artist

Tylee Abbott, Associate Vice President and Specialist in American Art, Christie's  
Amy Scott, PhD, Curator of Visual Arts and Chief Curator, Autry Museum of the American West

#### Moderator:

Joshua Rose, Editor, *American Art Collector* and *Western Art Collector*



ZS Liang, *Grizzly Bear Man*,  
Oil on linen canvas, 44" x 26"