

A PASSION FOR THE PAVILION



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— SYLVIA CARRIER,
Briscoe Western Art Museum's
Jack Guenther Pavilion

Constante Photo

Sylvia Carrier is a people person. She loves being creative, meeting with brides and grooms and their families to share her passion for what she does—working tirelessly with her team of experts to produce and execute event after flawless event at the Briscoe Western Art Museum's Jack Guenther Pavilion.

As one of a handful of operations managers at the venue, Sylvia's motto is to "expect the unexpected." With events ranging from intimate weddings to extravagant celebrations to corporate affairs for up to 1,500 guests, Sylvia and her team are constantly prepared for anything. "You can cross your T's and dot your I's, but you never know what's going to happen," she says. Sylvia is the first to admit she could never do it by herself. "You're only as good as your team. Everyone on our team has a special niche to offer, and I appreciate all of their hard work."

Selling the Jack Guenther Pavilion is easy, though, Sylvia says. A true gem standing proud on the banks of the Riverwalk in the heart of downtown, the Pavilion offers a variety of spaces and experiences for every event. For weddings, couples often opt to arrive by

riverboat where they can greet their guests with mariachis and margaritas on the riverside patio. Then, for an idyllic outdoor ceremony, Sylvia likes to have the courtyard cascading with bistro lights to create a sparkling canopy as couples say "I do" on the authentic Italian pergola. And for the reception, brides have the option of the River View room or City View room. Couples can even incorporate the Briscoe experience into their special day, allowing time for guests to enjoy the beautiful museum.

"It's fun to be involved in every step of the planning process," says Sylvia, who after years in the industry is well connected and can provide exceptional vendor recommendations for all of your wedding day needs. "I love this venue because it's fun and it challenges me, and I love the wedding industry because you become family—I start planning with the couples so far out that, when the time comes, they want to know I'll be there the day-of. I get to share one of the happiest days of their lives with them."

At Jack Guenther Pavilion, Sylvia and her team go beyond just running an event. They create an experience.

