

SAN ANTONIO MUSEUM SHINES IN THE NATIONAL SPOTLIGHT

**COWBOYS & INDIANS BREAKS TRADITION WITH FIRST-EVER COVER
FEATURING A BRISCOE WESTERN ART MUSEUM MASTERPIECE**

**MAGAZINE HIGHLIGHTS THE MUSEUM'S COLLECTION
AND ARTISTRY OF THE WEST ON DISPLAY ON THE RIVER WALK**

San Antonio, TX – (July 8, 2024) The Briscoe Western Art Museum celebrates and shares the beauty and stories of the American West, and now the museum is woven into that story. For the first time in the more than 30-year history of *Cowboys & Indians*, its cover features a painting – and it's part of the Briscoe's collection. The magazine's August/September cover features Kathryn Woodman Leighton (1875–1952), "The Sioux Fire Maker", c. 1930, oil on canvas, 44 1/8 x 36 in., purchased with funds provided by the Jack and Valerie Guenther Foundation. The issue hits newsstands July 16.

The cover ties to a [feature story highlighting 12 works](#) from the Briscoe's permanent collection, showcased in the museum's 10th anniversary publication, *The West Starts Here: A Decade at the Briscoe*. A captivating exploration of the iconic beauty and spirit of the American West shared through Western art, the book documents both historical and contemporary works that form the basis of the museum's growing collection. The magazine story was inspired by the book.

"We are honored to have 'The Sioux Fire Maker' featured on the cover of *Cowboys & Indians*. The West wouldn't be what it is today without pioneering spirit, so it's fitting that the magazine is breaking tradition – and that the Briscoe is a part of that," said Liz Jackson, President and CEO of the Briscoe Western Art Museum. "This cover highlights the importance of Western art in telling the story of the American West. We are excited to share this beautiful work with a wider audience and continue our mission of preserving and presenting the art, history and culture of the West from the heart of San Antonio."

"In the more than 30-year history of *Cowboys & Indians* magazine, the vast majority of our covers have featured celebrities who are engaged in something exciting and timely in the Western lifestyle," said Emily C. Laskowski, deputy editor of *Cowboys & Indians*. "Because art is such an important aspect of the Western and Indigenous experience and of the magazine's content, we have occasionally chosen fine art photography for the cover — memorably, Carl Moon's 'Navajo Boy' and several breathtaking landscapes — but never a painting."

“We know that our readers collect the issues and often display them. With that in mind, we always want the cover to be visually appealing and, of course, to represent the content for that issue. When discussing options for the August/September ‘Artistry of the West’ issue, the cover selection committee was captivated by Kathryn Woodman Leighton’s gorgeous oil painting, ‘The Sioux Fire Maker.’ It’s a standout element of the feature story, ‘The West Starts Here,’ which takes readers on a tour of a dozen top items in the Briscoe’s impressive collection — and it’s a compelling and historic cover for *Cowboys & Indians*. We’re excited for our readers to have this beautiful issue in their hands and in their homes.”

The book title, *The West Starts Here: A Decade at the Briscoe*, refers to San Antonio’s location on the 98th meridian and the start of the American West. The visually stunning, large-format, limited-edition 212-page book features 50 of the Briscoe’s most iconic works. Documenting and detailing each art and artifact included, the book shares works that represent the pillars of Western art – cowboys, Native Americans, the landscape, animals and plants that define the West, and in a nod to the Briscoe’s South Texas home, vaqueros. The book is available in the Briscoe’s [Hendler Family Museum Store](#) online or by calling 210.299.4499.

About [The Briscoe Western Art Museum](#): *Celebrating 10 years of preserving and presenting the art, history and culture of the American West through engaging exhibitions, educational programs and public events reflective of the region’s rich traditions and shared heritage, the Briscoe Western Art Museum is located on the San Antonio River Walk at 210 W. Market Street in the beautifully restored 1930s former San Antonio Public Library building. Named in honor of the late Texas Gov. Dolph Briscoe Jr. and his wife, Janey Slaughter Briscoe, the museum includes the three-story Jack Guenther Pavilion, used for event rentals and programs, and the outdoor McNutt Sculpture Garden. Follow the Briscoe on social media, @BriscoeMuseum.*

About [Cowboys & Indians - Celebrating the Past & Shaping the Future of the American West](#): *For more than 30 years, Cowboys & Indians has been the authoritative voice of the Western lifestyle, blending tradition with contemporary culture. The publication’s award-winning content covers Western entertainment, fashion, art, culture, Indigenous life, history, and travel. Among many awards over decades of print and online journalism, C&I was recently recognized with the Society for Features Journalism’s Excellence-in-Features Award. C&I is owned by Teton Ridge, the premier company in Western sports, lifestyle, and entertainment. For more information on Cowboys & Indians, visit cowboysindians.com, or follow on Instagram and Facebook at @cowboysindiansmagazine.*