SPONSORSHIP OPPORTUNITIES

INVITATION PRINT DEADLINE – DECEMBER 14, 2026 – COMMIT TODAY!

All levels will receive complimentary Valet on Friday and Saturday as well as recognition in all printed and digital material

WESTERN ART TITLE SPONSOR - $50,000

- Guaranteed indoor seating with premier placement for 1 table of 8 at Friday's Preview, Small Works Sale, Live Auction, and Seated Dinner, with party favors for each guest
- Option to select a featured artist and guest to join your table for Friday's Dinner
- 10 tickets and a reserved table at the Saturday Grand Opening Exhibition, Luck of the Draw Sale, and Reception
- 4 tickets to the Artist Awards Breakfast on Saturday morning
- Complimentary Briscoe Bison Society Membership and all associated benefits
- Invitation to the Bison Society Member Welcome Reception for 6
- Full-page ad in the *Night of Artists* full-color catalog
- Complimentary cocktail reception with museum tour or private meeting space with lunch for up to 25 guests
- 20 museum admission passes

WESTERN ART PATRON SPONSOR - $25,000

- Guaranteed indoor seating with premier placement for 1 table of 8 at Friday's Preview, Small Works Sale, Live Auction, and Seated Dinner, with party favors for each guest
- Option to select a featured artist and guest to join your table for Friday's Dinner
- 8 tickets to the Saturday Grand Opening Exhibition, Luck of the Draw Sale, and Reception
- 2 tickets to the Artist Awards Breakfast on Saturday morning
- Complimentary Briscoe Bison Society Membership and all associated benefits
- Invitation to the Bison Society Member Welcome Reception for 2
- Half-page ad in the *Night of Artists* full-color catalog
- 10 museum admission passes

WESTERN ART COLLECTOR SPONSOR - $15,000

Limited availability – Reserve Now!

- Guaranteed indoor seating for 1 table of 8 at Friday's Preview, Small Works Sale, Live Auction, and Seated Dinner, with party favors for each guest
- Featured artist and guest seated at your table for Friday's Dinner
- 8 tickets to the Saturday Grand Opening Exhibition, Luck of the Draw Sale, and Reception
- Quarter-page ad in the *Night of Artists* full-color catalog
- 8 museum admission passes

WESTERN ART GARDEN SPONSOR - $10,000

Due to high demand for indoor seating, Western Art Garden sponsors may secure an inside table with a $5,000 upgrade.

- 1 table for 8 in the beautiful McNutt Sculpture Garden at the Friday Preview, Small Works Sale, Live Auction, and Seated Dinner with guest party favors
- Featured artist and guest seated at your table for Friday's Dinner
- 8 tickets to the Saturday Grand Opening Exhibition, Luck of the Draw Sale, and Reception
- Quarter-page ad in the *Night of Artists* full-color catalog
- 4 museum admission passes

SILVER SPUR SPONSOR- $2,500

- 2 Weekend Package tickets with guest party favors
- Benefactor-level museum membership ($1,000 value)
- 4 museum admission passes

YES! WE WOULD LIKE TO SPONSOR AT THE FOLLOWING LEVEL

- ○ $50,000 WESTERN ART TITLE SPONSOR
- ○ $25,000 WESTERN ART PATRON SPONSOR
- ○ $15,000 WESTERN ART COLLECTOR SPONSOR
- ○ $10,000 WESTERN ART GARDEN SPONSOR
- ○ $2,500 SILVER SPUR SPONSOR
- ○ GENERAL DONATION
- ○ TICKET/S
- ○ UNDERWRITING LEVEL: _____

THIS IS HOW I WOULD LIKE TO BE RECOGNIZED:

_____

_____

RESERVE YOUR SPONSORSHIP BY DECEMBER 14, 2026

#43400-55

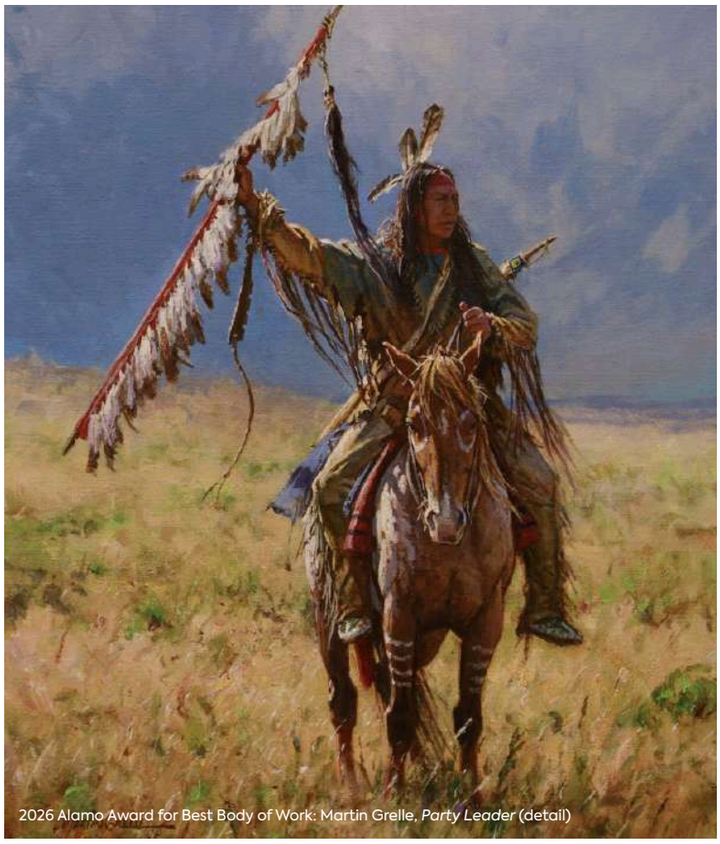
UNDERWRITING OPPORTUNITIES

INVITATION PRINT DEADLINE – DECEMBER 14, 2026 – COMMIT TODAY!

$7,500 and above – receive two complimentary tickets for both Friday and Saturday Night.
*Please see schedule on next page for full weekend details
Below $7,500 receive two complimentary tickets to the Saturday night event.

Catalog	$30,000
Auction	$15,000
Band & Sound	$10,000 (Saturday Night)
Bar	$10,000 (2 Nights Available)
Floral	$10,000 (2 Nights & Breakfast Available)
Invitations	$10,000
Valet	$8,000 (2 Nights Available)
Friday Favor Sponsor	$7,500
Digital & Technology	$5,000
Friday Paddle Sponsor	$5,000
Artist Awards	$2,500 (6 Available)

Underwriting and sponsorship opportunities are customizable, please contact
Development Manager, Cristina Post at cgodinezpost@briscoemuseum.org or at 210.299.4499


2026 Alamo Award for Best Body of Work: Martin Grelle, *Party Leader* (detail)

TICKETS

FRIDAY NIGHT

$325 Museum Member Ticket
$375 Non-Member Ticket

Limited Tickets – Commit Today!
Please contact Cristina Post at 210.299.4499 or cgodinezpost@briscoemuseum.org for ticket availability.

SATURDAY NIGHT

$300 Museum Member Ticket
$355 Non-Member Ticket

SATURDAY MORNING

(Artist Awards Breakfast)
$75 for Member & Non-Member

Method of Payment

Please Invoice Me

Check enclosed for $ _____
Payable to the Briscoe Western Art Museum

Charge $ _____

◯ Visa ◯ MasterCard ◯ AMEX ◯ Discover

Exp. Date _____ **CVV** _____

Signature _____

Phone _____

Email _____

Address _____

City _____ **State** _____ **Zip** _____

NIGHT OF ARTISTS SCHEDULE OF EVENTS



THURSDAY, APRIL 1

WELCOME RECEPTION

Kick off an unforgettable weekend with margaritas, elevated Mexican bites, and signature Texas hospitality at Rosario's Rooftop Bar.
5:00 – 7:00pm



FRIDAY, APRIL 2

TICKET HOLDER PREVIEW

Be among the first to explore this year's remarkable exhibition. Enjoy time to take a closer look, discover your favorites, and begin dropping ballots for Saturday evening's Luck of the Draw Sale.
9:30am – 3:00pm

GUIDED TOUR WITH TIM NEWTON

See *Night of Artists* through its curator's eyes. Join Tim Newton for an exclusive tour filled with fresh perspectives, lively stories, and a closer look at the works that make this year's exhibition special.
10:00am or 11:00am

ARTIST DEMONSTRATIONS

Watch Western artists bring their vision to life. Get a close-up look at their techniques, ask questions, and enjoy the conversation as they share the skill and inspiration behind their work.
12:30 – 2:30pm



EXHIBITION PREVIEW, SMALL WORKS SALE, DINNER & LIVE AUCTION

An evening of art, elegance, and Texas hospitality awaits! Sip signature cocktails, mingle with artists and collectors, and begin dropping ballots for Saturday's Luck of the Draw Sale. Discover Friday's exclusive Small Works Sale, then gather for an elegant dinner and the evening's thrilling centerpiece: the live auction.
5:00 – 10:00pm

SMALL WORKS SALE

Small in scale, extraordinary in appeal! Returning for its second year, this sale is exclusive to Friday night guests. Discover works brimming with character and detail, then enter the small works drawing for a chance to purchase a favorite and take your new treasure home that very night.

DINNER & LIVE AUCTION

Savor an elegant, seated dinner with celebrated artists and fellow collectors in the beautiful Riverview Room and lush McNutt Sculpture Garden along the San Antonio River Walk. Then feel the anticipation rise as approximately 30 exceptional works take the spotlight in a spirited live auction. Raise your paddle and make an extraordinary work your own!

Saturday, April 3

Artist Award Breakfast*
Raise a mimosa or Bloody Mary to the talent behind *Night of Artists*! Enjoy a Texas-sized breakfast with artists and fellow art enthusiasts as we applaud this year's award recipients.
(Optional upgrade: $75/person*)
8:30 – 10:30am

Collectors Summit
What catches a collector's eye? What sets a great work apart? Join artists, gallerists, and Western art experts for a lively exchange of perspectives, insider insights, and fresh ways to look at the art you love.
11:00am – 12:00pm

Ticket Holder Preview
Explore at your own pace before the evening crowds arrive. Revisit the works you love, finalize your selections, and drop your ballots ahead of the evening's Luck of the Draw Sale!
10:00am – 3:00pm

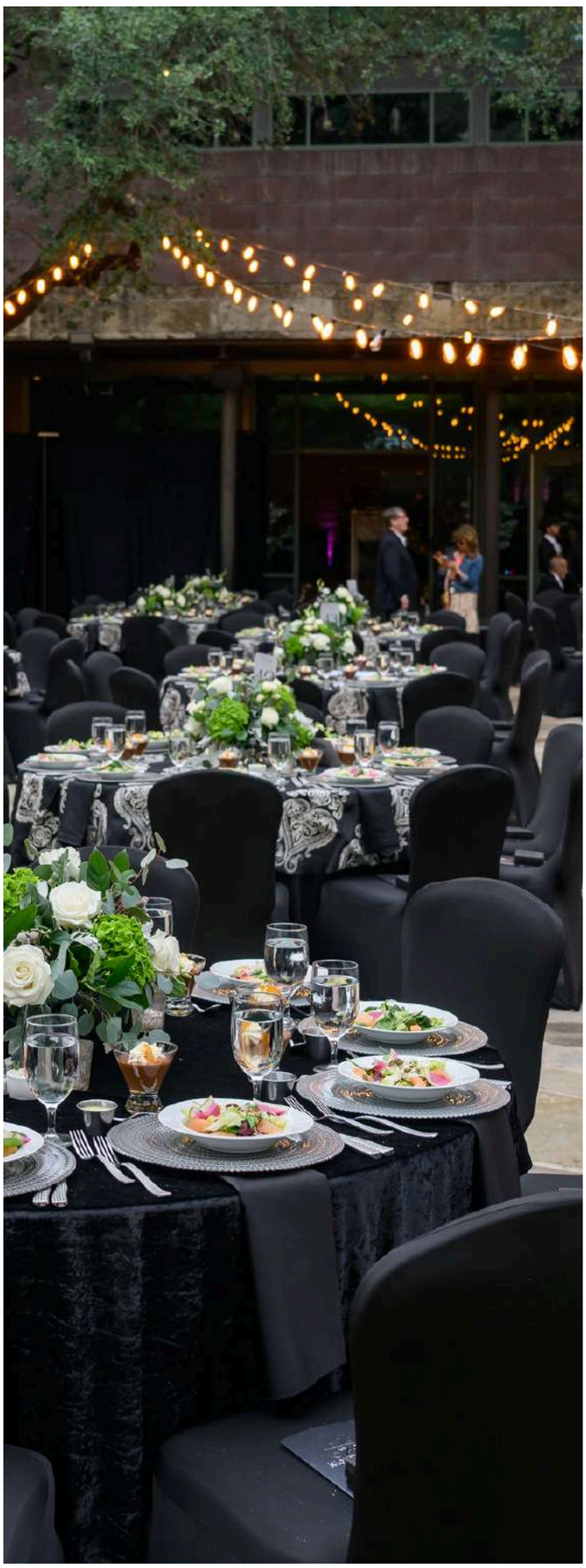
Grand Exhibition Opening, Luck of the Draw Sale & Celebration
Toast the artists with signature cocktails before the excitement of the Luck of the Draw Sale. Celebrate under the stars with fabulous South Texas fare and dancing in the McNutt Sculpture Garden. Art, friendship, and River Walk magic make this a night to remember!
5:00pm – 10:00pm

Luck of the Draw
More than 300 exceptional works. Which will you make your own? Explore the exhibition and drop your ballot into the box beside each favorite. When the bell rings, the drawing begins! If your name is drawn, you'll have the opportunity to purchase that work and bring a piece of the West home.

Celebration & Dancing
Celebrate your win! Enjoy the Texas hospitality throughout the night while dancing under the stars to a live band.

Enjoy a feast of South Texas fare,
celebrating the rich flavors of the region.





Why Your Support Matters

Briscoe's Signature Fundraiser
The celebration lasts a weekend. Your impact lasts all year. Sponsorships and art purchases help the Briscoe share a fuller story of the West through compelling exhibitions, meaningful education, and outreach that welcomes more people into that story.

Supporting Contemporary Artists
Your purchase honors the vision and supports the talent and dedication that keeps Western art thriving, carrying its stories and traditions forward for generations to come.