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BRISCOE WESTERN ART MUSEUM'S ORIGINAL DOCUMENTARY CELEBRATING LIVING TEJANO TRADITIONS NOW STREAMING ON PBS

Tejano Legacy: Generations in Step Brings the Music, Dance, Food, Faith and Family Traditions of South Texas to Audiences Across the U.S. and Canada

San Antonio, TX – (October 2026) – The stories, traditions and cultural heritage that have shaped Texas for generations are reaching new audiences as the Briscoe Western Art Museum's original documentary, *Tejano Legacy: Generations in Step*, is now available to stream for free through the PBS app and the Austin PBS Shorts channel. Created as part of the museum's landmark exhibition, *Tejano Legacy: Another American Origin Story*, the bilingual documentary celebrates the people preserving and passing down the traditions that continue to define Tejano identity.

Directed by acclaimed National Geographic documentary filmmaker Jeremy Zipple and produced by Gabriela Gámez and Zipple, *Generations in Step* takes viewers into the homes, communities, celebrations and everyday lives of Tejanos throughout San Antonio and South Texas. Through intimate storytelling and compelling personal perspectives, the film explores the enduring connections between generations and the ways cultural traditions remain vibrant, relevant and deeply rooted in contemporary life.

Originally created exclusively for the Briscoe's *Tejano Legacy* exhibition, the 16-minute bilingual film is now accessible to audiences and available to watch for free throughout the United States, Canada and U.S. territories through Austin PBS, the museum's presenting station and distribution partner. Viewers do not have to subscribe to watch the film.

Generations in Step was made possible in part by a grant from the Institute of Museum and Library Services (IMLS), the primary source of federal support for the nation's museums and libraries. The funding supported production of the documentary, helping the Briscoe bring the living traditions and personal stories of Tejano heritage to audiences beyond the museum through public television.

"One of the most important messages of *Tejano Legacy* is that this history isn't simply something we study or preserve in museums. It is a living legacy, carried forward through families, communities and traditions that continue to shape who we are," said Liz Jackson, President and CEO of the Briscoe Western Art Museum. "We are thrilled to partner with Austin PBS to bring these remarkable stories to a much broader audience. The people featured in this film remind us that the story of the American West is still being written, and that understanding our shared history begins with listening to the voices of those who live it."

"*Tejano Legacy: Generations in Step* is a gorgeous showcase and multi-generational exploration of the many layers of Tejano culture. This film patiently and curiously follows its subjects to uncover a deep history rooted in family, faith, and resilience," said Bethiael Alemayoh, Director of Content & Distribution for Austin PBS. "Austin PBS is honored to support this film and expand its accessibility beyond Central Texas and into the nation – everyone deserves to see this."

A Living Legacy Far Beyond the Museum

Through the voices of musicians, artists, historians, ranchers, dancers and community leaders, *Generations in Step* explores the connections between family, identity and place. The film moves from intimate family

gatherings to public celebrations, showing how music, food, art and traditions preserve memory while evolving with each new generation. Together, these perspectives offer a portrait of Tejano heritage shaped by centuries of Indigenous, Spanish, Mexican and American influences.

The documentary is a central component of *Tejano Legacy: Another American Origin Story*, the largest and most ambitious exhibition created by the Briscoe. On view in San Antonio at the Briscoe through Jan. 18, 2027, the bilingual exhibition explores nearly 400 years of Tejano history, culture and identity through more than 100 works of art and historical artifacts from the United States and Mexico. Created in celebration of America's 250th anniversary, the exhibition broadens the traditional narrative of the American West by examining the contributions of generations of Tejanos whose influence can be seen in ranching, horsemanship, art, language, music, food and everyday life.

The documentary will also be featured as part of the exhibition's national tour, continuing to connect visitors with the living traditions and contemporary voices that bring Tejano history to life. Following its presentation at the Briscoe, Tejano Legacy: Another American Origin Story will travel to Western Spirit: Scottsdale's Museum of the West in Scottsdale, Arizona, March 4–Sept. 5, 2027, followed by the Bullock Texas State History Museum in Austin, Texas, Oct. 30, 2027–Feb. 13, 2028.

How to Watch *Tejano Legacy: Generations in Step*

Tejano Legacy: Generations in Step is now available to stream through the Austin PBS Shorts channel on the PBS app: https://www.pbs.org/show/austin-pbs-shorts/. The film can be accessed in the United States, Canada and U.S. territories through the PBS app on the web, mobile devices and supported streaming television platforms. For app information, visit https://www.pbs.org/pbs-app/.

The West Starts Here

Located on the River Walk near La Villita in downtown San Antonio, the Briscoe preserves and presents the art, history and culture of the American West through exhibitions and programming exploring Wildlife and the Land; Native People of the Americas; Tejanos, Vaqueros and Spanish heritage; and Cowboys and the American Frontier. The museum's campus includes the McNutt Sculpture Garden and features 37 sculptures portraying various aspects of Western life in the garden and around the museum's beautifully restored historic building that once housed the San Antonio Public Library. The museum is open Thursday, 10 a.m. – 8 p.m., Friday through Monday, 10 a.m. – 5 p.m. and closed to the public on Tuesdays and Wednesdays. The Briscoe is located on the south end of the River Walk, near the Arneson River Theatre and La Villita, with convenient parking at the Riverbend Garage directly adjacent to the museum or one of many downtown surface lots. Museum hours, parking and admission details are available online.

About The Briscoe Western Art Museum: *Preserving and presenting the art, history and culture of the American West through engaging exhibitions, educational programs and public events reflective of the region's rich traditions and shared heritage, the Briscoe Western Art Museum is located on the San Antonio River Walk at 210 W. Market Street in the beautifully restored 1930s former San Antonio Public Library building. Named in honor of the late Texas Gov. Dolph Briscoe Jr. and his wife, Janey Slaughter Briscoe, the museum includes the three-story Jack Guenther Pavilion, used for event rentals and programs, and the outdoor McNutt Sculpture Garden. Follow the Briscoe on social media, @BriscoeMuseum.*

About Austin PBS: *Since 1962, Austin PBS has been a part of Central Texas, delivering programs that educate, entertain, and inspire. As the only locally owned and operated nonprofit public television station in Central Texas, Austin PBS uses its unique position to serve as a bridge to the community and provide essential services to 3 million potential viewers in more than 20 counties across the region.*

Austin PBS broadcasts 35,000 hours of curated content across four channels, devoted to education, arts and culture, and news and public affairs. We also provide a safe space for kids to learn and grow through our Austin PBS KIDS 24/7 channel. The station is home to beloved, award-winning Austin PBS Original series such as Austin City Limits, Overheard

with Evan Smith, Central Texas Gardener, as well as the Regional Lone Star Emmy®-nominated weekly news and feature program Austin InSight, which blends in-depth reporting, incisive interviews, and Austin PBS's signature storytelling style as part of our expanded commitment to news and public affairs.

Tune into Austin PBS through one of our 4 channels, or stream online with the PBS App. Become a member and receive Austin PBS Passport, which gives station supporters access to even more content online—binge entire series before they air or catch up on programs you may have missed.

About The Institute of Museum and Library Services** is the primary source of federal support for the nation's libraries and museums. We advance, support, and empower America's museums, libraries, and related organizations through grantmaking, research, and policy development. IMLS envisions a nation where individuals and communities have access to museums and libraries to learn from and be inspired by the trusted information, ideas, and stories they contain about our diverse natural and cultural heritage. To learn more, visit **www.imls.gov** and follow us on **Facebook** and **Twitter.